

FAMILY OWNED SINCE 1927

PEDRONCELLI

TRADE BONDED WINERY 113 MARK



SOMETHING VERY DIFFERENT INTRODUCING OUR NEW ROSÉ LOOK

Shades of pink highlight this new label
with an artistic approach.

Perfect for Spring and Summer, this
small production wine is available for
a limited time only!

 LIQUID LEGENDS 

PEDRONCELLI WINERY

707-857-3531 | 1220 CANYON ROAD, GEYSERVILLE, CA 95441 | WWW.PEDRONCELLI.COM



2022 DRY CREEK VALLEY ROSÉ

2022 Vintage Released March 2023

KEY SELLING POINTS

Estate Grown and Bottled by the Pedroncelli Family

100% Zinfandel from the critically acclaimed Bushnell Vineyard

Zinfandel has been the cornerstone of our Rosé for 70 vintages.

Early picked to highlight the fresh fruit of the grape it showcases the berry and spice of this Dry Creek Valley flagship grape.

Fresh new packaging for better takeaway and repeat purchases.



The Zinfandel grape defines our Rosé with lush fruit and a quaffable style. Our winemaker says this is the most rewarding wine she makes. Its crisp style, framed by berry and spice notes, sets our Rosé apart from all the others.

COMPOSITION

100% Zinfandel

APPELLATION

Dry Creek Valley,
Sonoma County

ESTATE VINEYARD

Bushnell Vineyard

WINEMAKING DETAILS

Stainless steel fermented
with Provence-style yeast

ALC BY VOLUME

13.9%

KEY FLAVOR DESCRIPTORS

Rose petal mingles with
raspberry and a touch of
spice.

ACCOLADES

89 Points, Wine Spectator,
2021 Vintage

UPC*

0 86942 31002 5

SCC*

1 00 86942 31002 2

BOTTLE SHAPE	BOTTLE SIZE (ml)	CASE SIZE (btl/s)	CLOSURE	PALLET (cs)	CASE WEIGHT (lbs)	CASE DIMENSIONS
Burgundy	750	12	Stelvin Screw Cap	56	35	10" X 12½" X 12" (WLH)

*no change to UPC/SCC codes

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