

FAMILY OWNED SINCE 1927

# PEDRONCELLI

TRADE BONDED WINERY 113 MARK



## BUSHNELL VINEYARD

### 2021 ZINFANDEL

Dry Creek Valley, Sonoma County

*Located on the Eastern bench of Dry Creek Valley, the 22-acre Bushnell Vineyard has been in the Pedroncelli family for 80 years. Winery founder Giovanni purchased the property in 1943, and we have been sourcing Zinfandel and Petite Sirah since then. Daughter Margaret and husband Al Pedroni tended the vineyard for 40 years. Their daughter Carol Bushnell now farms it maintaining the eight-decade family connection with this vineyard.*

## INTRODUCING THE NEW LOOK OF OUR SINGLE VINEYARD WINES

Beautifully leverages historic label elements to maintain an unbreakable link to the past.

Front and back labels highlight the story of the vineyard, the family and the brand

 LIQUID LEGENDS 

PEDRONCELLI WINERY

707-857-3531 | 1220 CANYON ROAD, GEYSERVILLE, CA 95441 | WWW.PEDRONCELLI.COM



PEDRONCELLI BUSHNELL VINEYARD ZINFANDEL, DRY CREEK VALLEY  
2021 Vintage Release March 2024



## KEY SELLING POINTS

Located on a high Eastern Bench of Dry Creek Valley

Estate Vineyard source since 1943 leads to consistent quality.

The upfront spice and berry aromas and flavors are distinctively Dry Creek Valley

COMPOSITION | 100% Zinfandel

SOIL | Manzanita Gravelly Silt Loam

FARMING | Head pruned, established on St. George Rootstock

VINE AGE | 25 Years Old

WINEMAKING | Small Capacity stainless steel fermenter, Barolo yeast strain with extended maceration and daily pumpovers.

BARREL AGING | 16 months in American Oak barrels, 40% new.

ALC BY VOL | 15%

KEY FLAVOR DESCRIPTORS | White pepper, ripe berry, cola and cinnamon notes on nose and palate.

ACCOLADES | 92 Points, Wine Enthusiast  
February 2024

CASES PRODUCED | 550

SRP: \$45      PRICING:

UPC\*  
0 86942 11202 5

SCC\*  
1 00 86942 11202 2

BOTTLE SHAPE	BOTTLE SIZE (ml)	CASE SIZE (btl/s)	CLOSURE	PALLET (cs)	CASE WEIGHT (lbs)	CASE DIMENSIONS
Bordeaux	750	12	Cork	56	39	10" x 13" x 12½"; 27cm X 35cm X 30cm (WLH)

\*no change to UPC/SCC codes



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